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METHODOLOGY

Ridder/Braden, Inc., surveyed 500 likely voters in the 2002 general election using professional telephone interviews. A random sampled pulled for the Colorado vote file was used to ensure that participants 1) were registered to vote and 2) had an equal chance of participating in the interview.

In order to ensure that only likely general election voters were interviewed, registered voters who said they were not very likely or not at all likely to vote excluded from the survey.

Interviews were conducted March -11, 2001.

The margin of error for sample as a whole is +/- 4.38% at the 95% confidence level, meaning that results will differ by less than that margin on 95 out of 100 surveys. The margin of error for sub-groups is higher.

WHO WE ARE

Ridder/Braden, Inc. is one of the nation's preeminent political, corporate and on-for-profit research organizations. Since 1985, RBI's focus groups, polling and state-of-the-art research services have made the difference in effectively developing and delivering strategically crafted messages to a wide range of audiences nationally and internationally.

A Survey of Public Opinion

PREPARED BY RIDDER/BRADEN, INC.

TOPLINE RESULTS - COLORADO STATEWIDE SURVEY

NPG

March 12, 2001

N = 500, Margin of Error is +/- 4.38%

Hello, my name is _____, and I am calling from RBI research, a local public opinion company. We are calling people at random with some questions about some issues people have been talking about lately. We are not selling anything, and all of your answers are strictly confidential.

1. Are you 18 years or older and registered to vote at this address?

Yes	100%
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2. Do you work in any of the following industries?

Politics	TERMINATE
TV, radio or newspaper	TERMINATE
Travel and tourism	CONTINUE

3. I know it is a long way off, but in November of 2002 there will be a general election for Governor, U.S. Senator and other offices. How likely is it that you will vote in the November election in 2002.

Absolutely certain	70%
Very likely	25
Possibly	4
Not very likely	TERMINATE
Not all likely	TERMINATE
DK/NA/Refused	TERMINATE

4. In general, would you say things in Colorado are headed in the right direction, or are they off on the wrong track?

Right direction	63%
Wrong track	22
DK/NA/REFUSED	15

5. What do you personally believe is the most important issue facing your community today?

OPEN ENDED WITH PRE-CODES

Traffic congestion	12%
Sprawl/Development	8
Population growth/overcrowding	19
Education quality/safety	29
The environment/Air and water quality	4
Cost of housing	3
Economy/jobs/wages	7
Crime	5
Health care	2
Other	8
DK/NA/REFUSED	3

6. Thinking about the number of people in your region of the state, and the impact of the population on the environment, traffic, schools, and other infrastructure, would you say that the state's population is:

Too large	48%
Just about Right	43
Too small	2
Undecided	5
DK/NA/Refused	2

7. On a scale of 1-10, with "1" being not important and "10" being very important, how important is the current pace of population growth in threatening the quality of life here in Colorado? Mean (average) score = 7.45

1	2	3	4	5	6	7	8	9	10	DK/NA
3%	1%	3%	3%	12%	9%	14%	20%	9%	28%	0%

8. In your opinion, how would you describe the rate of new houses being built in your community? Is it growing much too fast, a little fast at about the right pace or too slow?

Much too fast	47%
A little too fast	24
About the right pace	24
Too slow	3
DK/NA/Refused	1

9. How would you describe the rate of commercial growth and development in your community? Is it growing much too fast, a little too fast, at about the right pace or too slow?

Much too fast	26%
A little too fast	17
About the right pace	43
Too slow	13
DK/NA/Refused	2

10. If current growth and population trends continue, do you think that the quality of life in Colorado will improve, deteriorate or stay about the same?

Improve	7% (GO TO 11)
Deteriorate	71 (GO TO 12)
Stay about the same	19 (GO TO 11)
Undecided	3 (GO TO 11)
DK/NA/Refused	0 (GO TO 11)

11A. As a result of population growth and development pressures Colorado now loses 250 acres of open space and ranchland a day to development and sprawl. According to the Governor's Commission on Saving Open Spaces, Farms and Ranches, Colorado's cities growing demands for water has led them to buy out and dry up irrigated lands, leaving farmers and ranchers without water. Now that you know this do you think that if current growth and population trends continue, the quality of life in Colorado will improve, deteriorate, or stay about the same?

Improve	8%
Deteriorate	35
Stay about the same	41
Undecided	10
DK/NA/Refused	6

11 B. As a result of population growth and development pressures Colorado now loses 250 acres of open space and ranchland a day to development and sprawl. Now that you know this do you think that if current growth and population trends continue, the quality of life in Colorado will improve, deteriorate, or stay about the same?

Improve	11%
Deteriorate	33
Stay about the same	35
Undecided	10
DK/NA/Refused	11

I am going to read you some approaches to managing growth and development that are being talked about today. After I read each one please tell me if you would favor or oppose that particular approach. {If favor/oppose, Ask} Do you feel that way strongly or only somewhat?

ROTATE 12-16	Strongly favor	Smwht favor	Smwht oppose	Strongly oppose	DK/NA
12. A statewide office to develop planning policies and coordinate growth issues statewide.	28%	34%	15%	17%	6%
13A. Granting local jurisdictions the power to charge developer impact fees.	41	30	16	8	6
13B. Granting local jurisdictions the power to require that roads, schools, water and other public facilities exist before development is approved.	63	26	4	4	2
14A. Requiring developers to pay for expansions to roads, schools, water, and other public facilities that are necessary to serve new growth.	58	33	4	3	2
14B. Granting local jurisdictions the power to give developers transferable development rights that encourage the preservation of farmland and open space.	45	26	9	12	9
15. Reducing national immigration levels.	27	26	19	18	10
16. Allowing local communities to reject city or county development permits if it can be shown these would cause environmental harm.	57	25	7	5	5

17. Colorado's current population is roughly 4.3 million people. The population is expected to surpass 6 million people in 25 years, or a 49 percent increase. How urgent a problem do you consider this pace of population growth? {IF URGENT/NOT URGENT, ASK:} Is that extremely urgent, somewhat urgent, not too urgent or not urgent at all?

Extremely urgent	47%
Somewhat urgent	38
Not too urgent	9
Not urgent at all	5
DK/NA/Refused	1

ROTATE 18 and 19

18. Now I am going to read the latest government statistics about population nationwide. The U.S. population has grown to 283 million; a 13 percent increase in the last decade. According to the U.S. Census Bureau, immigration has accounted for more than two-thirds of our growth. Currently, more than one million new immigrants are admitted to the U.S. each year. On a scale of 1-10 with one being not concerned at all and 10 being very concerned, how concerned are you about the level of immigration to the United States? Mean (average) score = 6.59

1	2	3	4	5	6	7	8	9	10	DK
6%	5%	5%	4%	15%	12%	11%	13%	5%	24%	0%

19. The state most highly impacted by immigration is California, which grew by more than four million people in the last ten years. Forty-eight percent of this increase was due to immigration. As a result of California becoming increasingly overcrowded, many residents are leaving the state. One quarter of all people moving into Colorado in the past decade have been from California. On a scale of 1-10 with 1 being not concerned at all and 10 being very concerned, how concerned are you about the level of immigration to the United States? Mean score = 6.72

1	2	3	4	5	6	7	8	9	10	DK/NA
7%	4%	4%	2%	15%	10%	12%	13%	7%	25%	0%

Now, I am going to read a list of statements. Please tell me if you agree or disagree with each. (Is That **Strongly** (agree/disagree) or **Somewhat**?)

ROTATE 20-30	Strongly agree	Smwht agree	Smwht disagree	Strongly disagree	DK/NA refused
20. The federal government should lower immigration levels to reduce the environmental impact and development pressures on communities across the nation	29%	32%	19%	15%	5%
21. The current pace of development and population growth is necessary for a sound economy and high quality of life.	14	32	25	25	4
22. The current pace of development and population growth primarily benefits a narrow group of developers and related industries.	34	31	17	12	6
23A. The current pace of development and resulting traffic congestion has caused my family to spend more time in traffic and less time with each other.	46	23	13	11	6
23B. The current pace of development and population growth is overcrowding schools and threatens the quality of education children receive.	52	26	11	9	2
24A. The current pace of development results in the overcrowding of schools and means that our tax dollars are spent on constructing new schools instead of improving the quality of education our children receive.	40	32	13	8	7
24B. The current pace of development and population growth is a serious threat to Colorado's natural resources like The Rocky Mountains, our national and state parks, rivers and open space.	53	29	10	8	2
25. Over population here in Colorado is a major problem.	33	35	18	11	3
26. I would be willing to pay more in taxes to preserve open space and reduce population growth in Colorado.	25	31	13	26	5
27A. State and federal leaders have a responsibility to enact policies that reduce development and stop population growth so that a high quality of life, a healthy environment and a sound economy can be maintained.	35	31	17	13	5
27B. State and federal leaders have a responsibility to enact policies that reduce development and halt population growth so that a high quality of life, a healthy environment and a sound economy can be maintained.	39	31	16	11	2
28. The current pace of population growth threatens the quality of life in Colorado.	41	31	15	9	3
29. Development and sprawl can never be controlled if the state's population continues to grow.	36	28	20	13	3
30. Changes in the quality of life in Colorado are making me think about moving somewhere else.	15	18	14	50	3

41. Which of the following best describes your age:

18-24	4%
25-34	12
35-44	23
45-54	26
55-64	14
65+	20
DK/NA/REFUSED	1

42. Do you generally consider yourself a strong Democrat, weak Democrat, weak Republican, strong Republican or Independent?

Strong Dem	20%
Weak Dem	8
Weak Rep	11
Strong Rep	26
Independent	33
DK/NA/REFUSED	2

43. Are there any children under the age of 18 living in your household?

Yes	33%
No	66
Refused/DK/NA	1

44. Which of the following best describes your household income for 2000?

Under \$20,000	6%
\$20,000-\$34,999	14
\$35,000-\$49,999	17
\$50,000-\$74,999	19
\$75,000-\$150,000	17
\$150,000 and higher	4
DK/NA/REFUSED	24

45. How would you describe the area of Colorado that you live in?

Urban	26%
Rural	26
Suburban	45
DK/NA/Refused	4

46. How would you describe your racial or ethnic background?

White/Caucasian	84%
Black/African-American	2
Hispanic/Latino	7
Asian	1
Other	2
DK/NA/REFUSED	3

47. How long have you lived in Colorado?

<5 years	11%
5-9 years	6
10-19 years	18
20+ years	63
DK/NA/refused	2

48. What is the highest level of education you have completed?

Less than high school	2%
High school grad	19
Some college	27
College grad	25
Advanced degree	21
Technical/junior college	10
DK/NA/refused	3

49. CODE GENDER

Male	48%
Female	52

50. CODE Congressional District off list

	1	2	3	4	5	6
	11%	18%	18%	17%	18%	17%

51. CODE County off list. _____

52. CODE Party affiliation off list:

Democrat	33%
Republican	39
Independent	28

53. CODE Voter History

1 vote	23%
2 votes	30
3 votes	26
4 votes	21

54. Record length of interview: _____