

NEGATIVE POPULATION GROWTH

Press Release

For immediate release

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NPG to Attend 2015 Earth Day Texas Fair

NPG Deputy Director and staff will participate in April 24-26 event at Fair Park in Dallas.

Alexandria, VA (April 1, 2015) – Negative Population Growth (NPG) staff, including Deputy Director Tracy Canada, will attend this month’s [Earth Day Texas 2015](#) event – which is anticipated to attract 70,000 visitors from across the state. Running April 24 through April 26, this annual outdoor environmental festival will take place at Fair Park in the heart of Dallas, Texas. Organizers of the event note: “The family-friendly and free-admission event allows leaders in the corporate, academic and non-profit worlds to unite and show Texans how green lifestyle choices can lower their cost of living, improve their health, and help save the environment.”

NPG is pleased to return to Texas and again participate in this meaningful festival – and to publicly highlight **U.S. population growth** as a critical factor in the decline of our nation’s environment. NPG President Donald Mann noted: “I am encouraged that the organizers of this large and popular Earth Day event have invited us to participate. They recognize what NPG and our supporters know to be true: that America’s growing population is often ignored as a major contributing factor to our deteriorating environment. They have offered us the opportunity to make a direct impact on Texans by introducing this important subject in their home state.”

NPG has also encouraged its members and supporters – including educators and students across the state of Texas – to visit Earth Day Texas 2015 and the NPG booth. Deputy Director Tracy Canada, who will be in attendance at the event, noted: “We will have many opportunities for the public to get involved and learn about the links between population growth and environmental decline. I look forward to the opportunity to come back to Texas and talk to residents about how population growth in their local communities is affecting their daily lives. When we establish that critical dialogue, we can work together and advocate policies to improve our country – by reducing our population to a size that is smaller, and truly sustainable, for generations to come. That’s what Earth Day is all about – working together for a livable future.”

With many Earth Day celebrations taking place across the nation this week, Mann added: “Hopefully, more environmental events will follow the Earth Day Texas example and embrace this critical issue. I invite them all to join us in the fight to slow, halt, and eventually reverse U.S. population growth.”

For if we do not, there is little hope for any permanent ‘green’ solution.”

Founded in 1972, NPG is a national nonprofit membership organization dedicated to educating the American public and political leaders regarding the damaging effects of population growth. We believe that our nation is already vastly overpopulated in terms of the long-range carrying capacity of its resources and environment. NPG advocates the adoption of its [10 Principles for a Responsible U.S. Population Policy](#), with the goal of eventually stabilizing U.S. population at a sustainable level – far lower than today’s. We do not simply identify the problems – we propose solutions. For more information, visit our website at www.NPG.org.

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